

THE VALUE OF

# ELIMINATING BARRIERS TO TRADE

A recent study quantified the impact of American Pistachio Growers' efforts on export shipments resulting from the reduction or elimination of barriers to trade in the prioritized markets of Israel, Mexico, China, Hong Kong and the European Union.

## ▶ INCREASE IN U.S. EXPORTS

Comparing Pre- and Post-Tariff Periods 2009-2017

European Union	1.2 Billion Pounds
Hong Kong	913 Million Pounds
Israel	61.3 Million Pounds
Mexico	46.6 Million Pounds
China	31.5 Million Pounds

Total Increase

**2.3 BILLION POUNDS**

Average Increase in Shipments/Year

**187.5 MILLION POUNDS ANNUALLY**

## INCREASE IN VALUE OF U.S. PISTACHIOS

Exported to Prioritized Export Markets (Israel, Mexico, China, Hong Kong, and the EU)



TOTAL INCREASED VALUE OF SHIPMENTS

**\$3 BILLION**

AVERAGE ANNUAL INCREASE

**\$172.5 MILLION**



American Pistachio Growers (APG) is the United States' pistachio industry's generic trade association. It has more than 865 contributing members, and represents the interests of its growers and member processors located in California, Arizona and New Mexico.

\*Tootelian, Dennis, "An analysis of the effects of American Pistachio Growers' program to reduce/eliminate tariffs on U.S. pistachios" 2019